

NE Region HHI November Monthly Report, 2012

Cleburne:

- The Cleburne County Coalition partnered with the WISE Coalition in White County to provide educational training for merchants and servers regarding the sale of tobacco & alcohol to minors and setup an informational booth at the training to share materials.

Craighead:

- Annual Mistletoe Madness occurred at Turtle Creek Mall
- Clopton Clinic Foundation will become a part of Cardiology and the new name for the group(s) will be "Community Health Education Foundation"
- Nettleton Wellness held handwashing presentations for kindergartners at University Heights Elementary and Parent Resource Night at UHE. Also, distributed information on the LHU services, tobacco education, preparedness and influenza information.
- World AIDS Day at ASU and HIV screening, distributed information on LHU services, STDs and tobacco prevention and cessation program materials.

Crittenden:

- Youth Coalition group is working on establishing a youth drug court
- Healthy Communities group is in the process of planning community gardens in West Memphis, speakers from 'Grow Memphis' and Methodist Healthcare's Congregational Health Network attended the meeting with Flu Vaccine information being presented at the meeting. Everett Adamson and Nathan Winter from AR Rehabilitation Services were the guest speakers

Cross:

- Wynne School received Blue & You Grant.

Fulton:

- Kelli Dunegan, HHI Coordinator, presented county data to the Fulton County HHI Healthy AR Coalition, reviewing tobacco related data with smoking and smokeless tobacco on youth and adults. Also, reviewed injury prevention data with focus on top causes of injury in Fulton County.
- Kelli also reviewed and led the discussion on current RFAs; facilitating the coalition on ideas for activities for each of the four intervention areas; presented on the SMART objectives. The group created SMART objectives to be used for the Tobacco Prevention & Cessation Program grant and completed a rough draft for work plans for this funding.
- Fulton County Healthy AR Coalition had their Annual HHI Celebration
- The UAMS AHEC spoke at the coalition meeting on diabetes support groups and education.

Greene:

- Crowleys' Ridge Rural Health Coalition's M.A.P. program quarter report showed patients served for pharmacy needs were 561 and diabetes was 117 this provided a total of 1,162 prescriptions
- Linda Hutchison, LHUA, is looking into the possibility of offering flu shots on Charitable Clinic nights
- Dot Newsom, Prevention Resource Center Coordinator, reminded the group the "Most Chose Not to Use" billboards are still up on display in the county.

Independence:

- Independence County Hometown Wellness Coalition represented at Rural Health Day at Independence County Library.
- Independence County Hometown Wellness Coalition received the Governor's Council on Fitness Award for 2012
- The coalition is still working with Eagle Mountain through Coordinated School Health on various efforts
- Communities Putting Prevention to Work project of the ICHWC is working on nutrition at all area schools
- All Independence County schools are providing after-school activities at the GYM free to the community. (Yoga, Zumba, Line dancing, etc.)
- BRFSS Adult survey being done in Independence County for CPPW.

- Presentation at Southside School District, “Just Say Know” video shown with visual aids to discuss dangers of tobacco use.
- Cedar Ridge School Coordinated School Health training at the American Academy of Pediatrics office in Illinois was attended by Sonia Nix, Indep. Co. LHUA and Marilyn Cone, Northern CHNS/CHPS Supervisor. This was a 2-day training to provide the skills and knowledge to facilitate the strengthening of the school policies relating to school health. Arkansas was fortunate to have four schools and the NE Region had two of those to quality to attend.

Izard:

- The Izard County HHI Coalition had their Annual HHI Celebration

Jackson:

- Jackson County Health and Wellness Coalition sponsored outdoor Christmas Cards with alcohol/tobacco themes. Cooking and more class continue in the county.

Mississippi:

- Osceola High School Pull Up Your Pants Conference, sponsored by the Osceola Shalom Community, (encourages pulling up grades, self-esteem, and making good choices), spoke to students and distributed LHU, WIC, STD, TPCP and IP information
- Kim McCray, PHE; Trisha Echols, Family & Consumer Science Specialist; Sandra Lusby, Director of Outreach AHEC-NE; Mandy Elrod, Nurse-Family Partnership; CPT Creecy Osceola Police Dept. all were speakers at the recent Safety Baby Shower in Osceola with 15 mom’s present with total of 25 guests. Education information included sleeping on back, breastfeeding, nutrition, home and motor vehicle safety and tobacco prevention.
- At the Mississippi County Coalition for Tobacco Free AR, Kim provided educational materials to be distributed during the Great American Smoke Out.

Poinsett:

- Poinsett County Partners in Health Coalition is working on updating the county directory
- Free dental floss, toothbrushes and toothpaste are provided in all their Poinsett County LHUs.

Randolph:

- Pocahontas Jr. High Wellness Day, Kim McCray, Public Health Educator, presented on distracted driving information focusing primarily on texting and driving.

Sharp:

- Sharp Co. HHI Coalition is applying for Tobacco Prevention & Cessation Program RFA and the Growing Healthy Communities Training funding.
- LHU is still doing car seat installation demonstrations, Safety Baby Shower
- Defeat Diabetes presentation of Diabetic Neuropathy and Diabetic Foot Care, 8 participates, completed by Renee Brink, HDM and Sharp County LHUA.

Stone:

- Annual Stone County Hometown Health Planning Coalition Health Fair partnering with DHS, PRC, Stone County Medical Center, Pharmacist, Physicians, Emergency Response Coordinator, Vital Link, Poison Control, etc.

White:

- Pangburn Schools Coordinated School Health training at the American Academy of Pediatrics office in Illinois, attended by Margaret McNabb, Pangburn School Nurse and Susan Winkler, White County LHUA. This was a 2-day training to provide the skills and knowledge to facilitate the strengthening of the school policies relating to school health. There were four schools in Arkansas and four schools from Massachusetts at this workshop.
- White County HHI Coalition’s Safety Baby Shower, 5 expectant moms with other family members enjoyed punch and cookies, got everyone signed up to come back prior to delivery to meet with the Car Sat Technician, Denice Eaves and receive their free car seat. Everyone received a backpack goody bag with bath water thermometer, outlet covers, doorknob covers and the DVD, “Period of Purple Crying.”
- Nov. 6th, Vote & Vax Event, White County LHU participated in the first Vote & Vax Campaign to combine voting and flu vaccinations at a local church in downtown Searcy that was a voting site. Over 10% of the voters participated in the flu vaccine event, including some who had already voted but heard about the flu vaccine availability over the radio and came back to the site for their vaccine. One of the highlights was the visit of Governor Beebe, who came to vote. He had

already received his flu vaccine, but commended the effort to reach the citizens of the county through this innovative event.

- During October and November, the White County Health Department held three mass flu clinics in Beebe, Pangburn and Searcy. It was the first time all three communities had participated in a community flu vaccine campaign. Plans are underway to expand to more communities next year. Also, during the month of November, various community flu events were held, including some of the volunteer fire departments. The White County Health Department was excited to be able to provide flu vaccine to small community residents through this first-time flu event. El Paso, Hickory Flat, Joy and Letona Volunteer Fire Departments participated in the events.

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Becky Lamb

- Assisted in the following flu clinics: Cave City School, Sidney Deener Elementary, White County Voting precinct, Beebe McRae Middle School, Riverview Kensett and Riverview Judsonia Elementary, Searcy Ahlf JH and Searcy HS, Wilbur D. Mills Educational Cooperative, Rose Bud School, Heber Springs School, Riverview JH & HS, Bald Knob School, Searcy McRae Elementary, Searcy Southwest Elementary, Searcy Westside Elementary, Sunshine school, White County Central School and Pangburn school
- Attended Pangburn Wellness Committee Meeting
- APSCN workshop for school nurses
- Sent link to school staff: Apps for students that want to quit smoking

Laura Cook

- Flu Clinics in Schools: Annie Camp, McArthur, Visual and Performing Arts, Searcy JH and HS, Microsociety, Riverside Elem, BIC, Jonesboro HS, Riverside JH and HS, Math and Science
- TEAM LEADER at Harrisburg School District, Trumann Intermediate and High school flu clinics
- Attended Poinsett County in Partners in Health Meeting: recorded minutes
- Attended Prevention Strategic Planning Meeting in Walnut Ridge with Poinsett LHU Administrator

Karen Davis

- Emerging Tobacco Products Presentation to 15 Para Professionals in Lawrence County
- Tobacco Prevention/Cessation presentation was given to approx. 110 7th graders at Pocahontas School Health Fair.
- Presented Stress Education at Crowley's Ridge College to 7 teachers getting there National Certification
- Attended NEA Superintendents meeting with Tamara Baker and Betsy Kindal who informed Superintendents about the School Based Wellness Centers.
- Assisted with the following school flu clinics: Westside, Marked Tree, GCT Jr. and Middle school, WBC College flu clinic, Paragould JH & HS, Black Rock, International Studies, Newport Elementary, JH and HS. Organized a flu clinic at Williams Baptist College and distributed information on tobacco facts and TDAP

Jennifer Lynch

- Independence County Library Rural Health Day. Tobacco information provided- 15 participants attended
- Southside Elementary School: Tobacco prevention education and Act 811 discussion. 120 students and staff
- Wynne High School Health Education Classes: Tobacco Education and Act 811. Showed "Tobacco: Truth or Dare". 75 students and staff reached
- Attended Independence County HHI/CPPW meeting. I invited Ashley Wright with Arkansas Hunger Alliance. She presented to the coalition on "Cooking and Shopping Matters."
- Presented the Role of the Community Health Promotion Specialist at the Superintendent's Meeting.